

OKI

IMPROVING SUPPLY CHAIN EFFICIENCY WITH CCL

ABOUT OKI

OKI Printing Solutions is a global business-to-business brand dedicated to creating professionally printed communication products, applications, and services that meet individual in-house printing needs.

OKI (UK) is involved in the configuration of all types of OKI Printing Solutions such as printers and faxes and the manufacture of toner and ribbons.

Based in Cumbernauld, OKI (UK) has achieved an outstanding reputation for quality and performance within the high-tech marketplace.

THE CHALLENGE

A supply chain review within OKI Europe Ltd highlighted the opportunity for the company to look differently at the way it had been managing its freight, with a view to radically reducing the administration involved in managing multiple suppliers, while maintaining tight control of its overall freight expenditure.

CCL SOLUTION

- CCL used its independence to validate existing OKI partners, modifying solutions where appropriate and streamlining the complete communication and dataflow
- myCCL (then called ACE) was chosen to provide the benefits of 'One Stop Shopping' without sacrificing price or service levels
- CCL was engaged as a 4PL (4th party logistics provider) to OKI Europe Ltd in order to manage its inbound and outbound supply chain

**BUILT TO
PERFORM
BUILT TO
CREATE**





“When we first employed CCL they took time to understand our industry, our business and exactly what our requirements were. Demonstrating intelligent business thinking, optimum efficiency and total reliability, they delivered exactly what they said they would and we continue to benefit from their involvement on a daily basis.”

Alex Ronald,
European Logistics Manager,
OKI Europe Ltd

THE RESULTS

Using CCL, OKI has driven down the direct and indirect costs related to the management of OKI's freight. Implementing regular reviews and measuring agreed performance metrics, CCL quickly identified and resolved supplier base inefficiencies, while its myCCL (ACE) provided OKI Europe's management with a unique insight into their freight costs, customer order behaviour and cost-centre analysis on a monthly basis.

SUMMARY

- Upstream and downstream supply chain support
- Fully managed service, with ability to call real people from 7am -7pm
- CCL's consolidated logistics rates for cost efficiency
- One platform for quick shipment tracking overview
- Reduction in manual data entry
- Increased productivity

“CCL have an enviable reputation in the management and delivery of supply chain solutions and now having personally worked with them, it's easy to see how they have earned this.”

Alex Ronald,
European Logistics Manager,
OKI Europe Ltd

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