

# MEASURE. MANAGE. MINIMISE.

## **REACH NET ZERO FASTER WITH GREENER ROUTES**

Calculating Scope 3 supply chain emissions is complicated and time-consuming. The more shipments, carriers, modes of transport and locations you have, the bigger the problem gets. No matter how complex your supply chain, myCCL helps you measure, manage and minimise emissions.



#### **CCL's Greener Routes**.

### ALL YOUR SUPPLY CHAIN EMISSIONS. ON ONE PLATFORM.

Using myCCL to manage your end-to-end supply chain means all your logistics data is in one place, and the platform calculates the CO<sub>2</sub> for every shipment, so that you don't have to.

With a single source of truth for all your emissions data, our Greener Routes initiative enables you to decarbonise your supply chain.

## HOW GREENER ROUTES HELPS COMPANIES LIKE YOURS



#### GREENER CHOICES WITH GREENER ROUTES

Make Greener Choices when booking shipments by selecting carriers and services with the lowest emissions.



## USE THE POWER OF DATA

View the carbon footprint for all your shipments and analyse the data by carrier, country, customer or mode of transport, to identify further ways to reduce your emissions.



#### DELIVER EXCEPTIONAL SERVICE

Use the reports to provide your customers with a personalised carbon statement; assess order patterns, modes and emissions to help them make informed choices about future orders. SIMPLIFIED

Whether you choose to offset yourself or through a CCL offsetting scheme, Greener Routes helps you calculate your carbon footprint, making it easier to compensate the emissions you can't reduce or avoid.

> E CCL Greener Routes.

#### **BUILD A MORE SUSTAINABLE FUTURE WITH CCL**

To find out how Greener Routes can kick-start your Net Zero strategy, speak to one of the CCL team today.

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